

# AST Premmia Family Marketing Information

The attributes that you look for in a computer should not be about Megahertz and Gigabytes — your decision should be based upon whether the computer will help you achieve your business objectives. It's all about how the computer is used and how it makes you more productive, more efficient and more competitive in your market. We've designed our AST® Premmia computers with just that in mind. The key is to optimize your technology investment by purchasing a computer that specifically meets your needs.

**Powered By Intel® Processors** The quality, performance and reliability you expect in your computer, from the world's leading microprocessor company. A full range of Intel processors provides an upgrade path and scalability to lessen product obsolescence.

## **Highest Quality**

The AST Premmia series of minitower computers include only those components that have passed a rigid qualification for compatibility and reliability ensuring that your uptime is maximized.

## **Built To Your Requirements**

Our comprehensive Build-to-Order model ensures that you get all the features that you need — and only those features. Powerful technologies that enable your business for today's digital economy, built and configured to your business needs, then delivered to your door.

## **A Business Solution Element**

Our AST Premmia computers are a core component of a comprehensive AST business solution. Our strategic partnerships with industry leaders like Intel, Microsoft® and Computer® Associates enable us to bring together and manage the technology — so you can manage your business. Whether you're simply running your accounting application or creating an e-commerce storefront, there's an AST Premmia to specifically meet your requirements.

